

HISTORIC DOWNTOWN Hendersonville

7TH AVENUE

Downtown's Creative Edge



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DOING BUSINESS DOWNTOWN



DOWNTOWN PROGRAM INFORMATION

Downtown Hendersonville is a nationally accredited Main Street Program. Main Street Communities use a comprehensive downtown revitalization process developed by the National Trust for Historic Preservation to encourage economic development within the context of historic preservation.

The Downtown Division of the City of Hendersonville Community Development Department works to improve the Main Street and 7th Avenue Municipal Service Districts.

Funding:

The Downtown Division is funded by Municipal Service District tax on the Main Street and 7th Avenue Districts, and a percentage of sales tax.

- Downtown & 7th Avenue Municipal Service District \$.21 tax per \$100 valuation

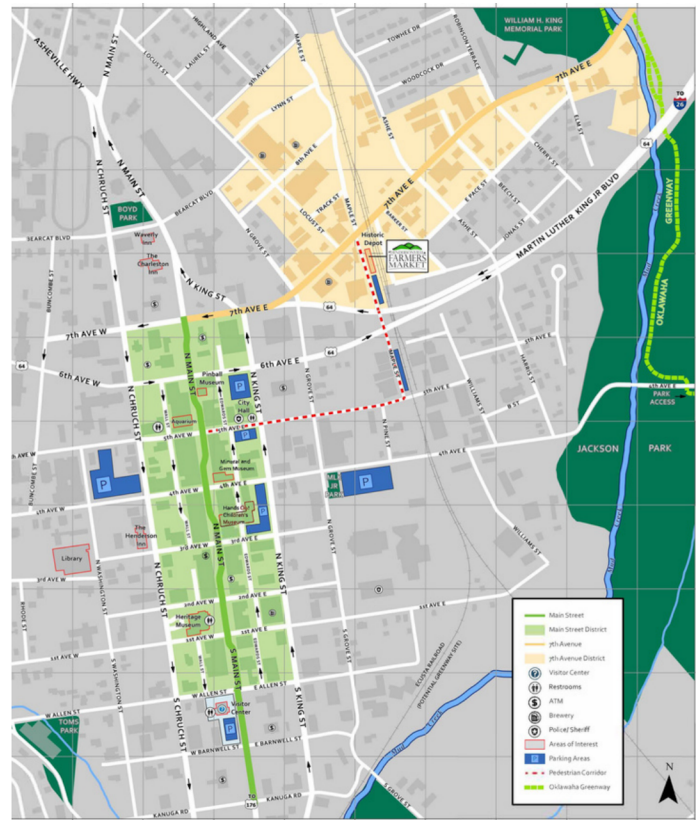
The Friends of Downtown Hendersonville is a 501c3 nonprofit arm of the Downtown Division. The Friends budget includes income and expenses related to events: Rhythm & Brews Summer Concert Series, Bearfootin' Artwalk and Auction, and the Hendersonville Farmers Market. New in 2023 the Friends have taken over management of Garden Jubilee.

Contact Us:

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828-233-9144

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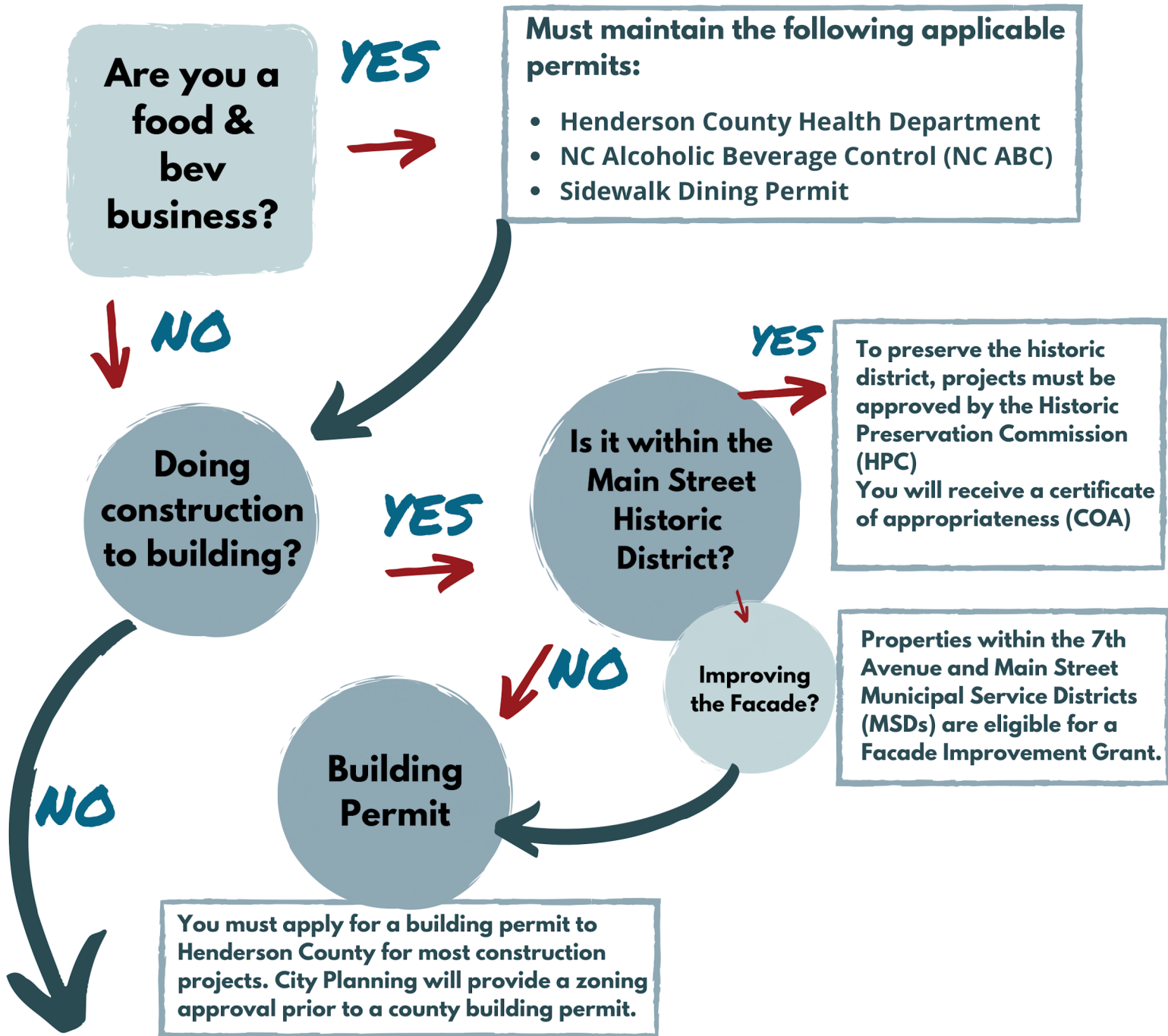
Dakota Parker
Event & Marketing Assistant
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828-233-3216



district boundaries



OPENING A BUSINESS DOWNTOWN - PERMITS



APPLIES TO ALL BUSINESSES:

Fire Inspection

Fire inspections are required annually

State & Federal Taxes

See [NCDOR](#) and [IRS](#) for: Sales Tax Payroll, Income

Local Property Taxes

Real Property tax is collected by [Henderson County](#)

Sign Permit

A [sign permit](#) is required for new outdoor signs

Register Business Name

at Henderson County Register of Deeds

NEW BUSINESS CHECKLIST

Government:

- City of Hendersonville Police Dept –Update contact information with the Hendersonville Police Non-emergency line – 828-697-3025. HPD can provide:
 - Security Assessment
 - Security Checks

- Utilities:
 - Water/Sewer: May be set up in person at City Hall, Third Floor, 160 Sixth Ave E, or online at <https://www.hendersonvillenc.gov/customer-service/starting-water-sewer-service>
 - Electricity: Duke Energy: www.duke-energy.com/
 - Gas: Dominion Energy (Formerly PSNC): www.psncenergy.com/
 - Phone / Internet: AT&T: www.att.com Optimum: www.optimum.com

- State of North Carolina Requirements:
 - Business Registration with Secretary of State – determine the type of business you wish to register – LLC, S CORP, etc.
 - Alcoholic Beverage Permits: www.ncabc.gov
 - North Carolina Sales Tax – North Carolina Department of Revenue – www.ndor.gov

- Federal Requirements: www.irs.gov
 - Federal Tax ID Registration
 - Self-Employment Tax
 - Quarterly filing



NEW BUSINESS CHECKLIST

Marketing & Networking:

- Business listings:
 - DowntownHendersonville.org – Events & Business Directory
 - VisitHendersonville.org – Tourism Development Authority
 - Google Business Listing
 - Facebook, Instagram

- Local News / Publications
 - Blue Ridge Now / Hendersonville Times – News
 - Hendersonville Lightning
 - WTZQ – Local Radio
 - WHKP – Local Radio
 - WLOS- Local News
 - WSPA – Greenville / Spartanburg News
 - WYFF – Greenville/ Spartanburg News
 - WNCW – Public Radio
 - Bold Life Magazine
 - Hendersonville Magazine (Hulsey Media) 828-513-3888

- Business Resources & Networking:
 - Blue Ridge Community College Small Business Center – blueridge.edu/sbc
 - Mountain BizWorks – mountainbizworks.org
 - Henderson County Chamber of Commerce – hendersoncountychamber.org
 - Henderson County Tourism Development Authority – visithendersonvillenc.com
 - Henderson County Partnership for Economic Development – gohendersoncountync.org
 - Western NC SCORE – 828-693-8702 - westernnc.score.org/
 - Small Business Technical Development Center at Western Carolina University - sbtcd.org/offices/wcu/



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BUSINESS STARTUP QUICK TIPS

- Contact us for opportunities on spaces, training and financing - **hvlopp.org!**
- Prepare a business plan that outlines your business goals, operating procedures, competitors, as well as the company's current and desired funding.
- Incorporate your business or form an LLC. It provides the owner with personal asset protection from the debts and liabilities of the company.
- Select an accountant and attorney you can turn to for advice when starting out, as well as throughout the life of the business. Consider a local, downtown provider to have assistance right next door.
- Set up your business accounting/bookkeeping. Be prepared to account for all disbursements, payments received, invoices, accounts receivable/payable, etc.
- Obtain business insurance. Discuss your particular industry and business needs with your insurance agent to obtain the appropriate type and amount of insurance.
- Ensure you comply with government requirements (e.g., unemployment insurance, worker's compensation, OSHA, payroll tax requirements, self-employment taxes, etc.).
- Create a logo, business cards, letterhead, envelopes, etc., to build business identity.
- Secure your company's website domain name. Create a website. A company website allows you to establish your brand and will be the first opportunity to make an impression with customers. Claim Google Business Listing.

PARKING



Visit hendersonvillenc.gov/parking for all information on permits, locations, and parking questions!

The City of Hendersonville offers convenient and affordable parking options allowing access to the downtown shops, restaurants and events we all know and love. Parking options are available in the City's new parking deck, nearby surface lots and on-street parking. The City offers free on-street parking on Sundays, weekdays after 7 p.m. and on City holidays.

Parking Enforcement Services, organizationally located within the Hendersonville Police Department, oversees downtown parking management and enforcement. The community can use their ParkMobile App for easy payment options. The parking deck walk-up kiosk, surface lot kiosks and on-street kiosks accept payment via credit card and cash.

hendersonvillenc.gov/parking

PUBLIC RESTROOMS



Downtown public restrooms are located at 125 5th Ave. W.

New Downtown Program Offices are located above the restrooms with a meeting space.

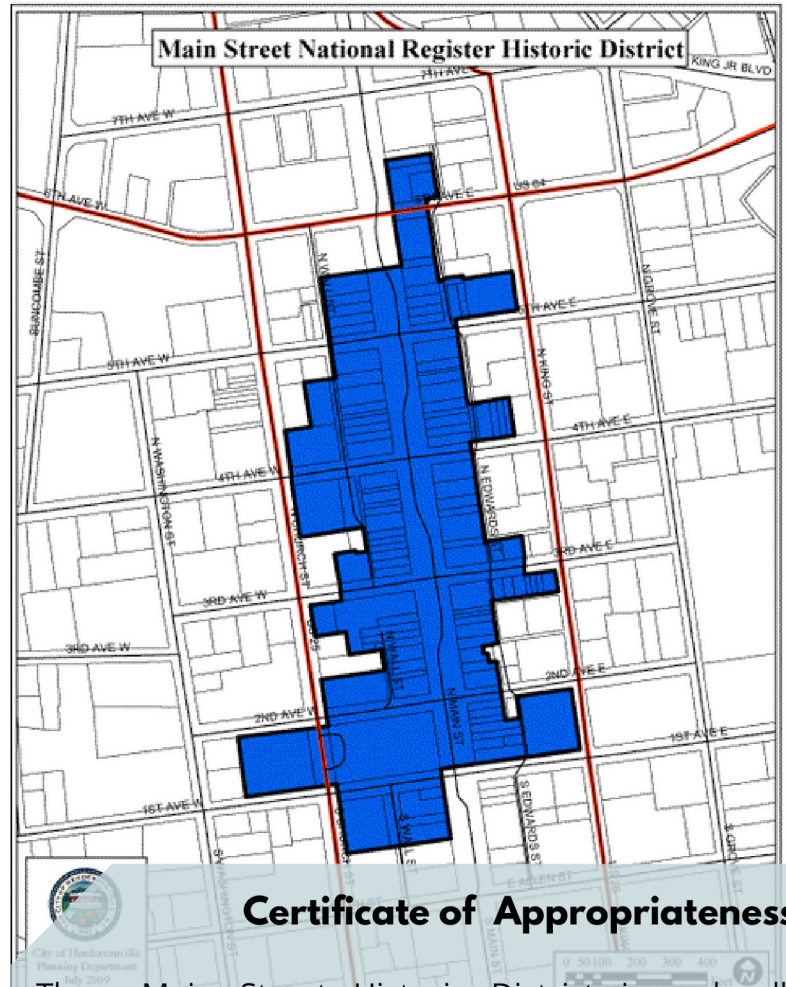
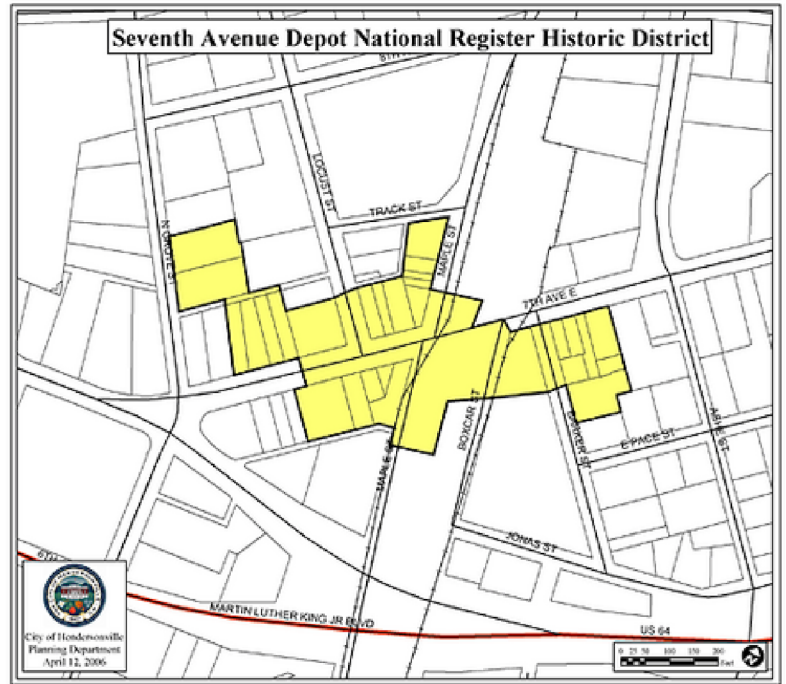
Restrooms are also available at the Visitors Center at the South end of Main Street.

HISTORIC PRESERVATION TAX CREDITS

Historic Preservation Tax Credits

Main Street and 7th Avenue are both in Nationally Registered Historic Districts. This means buildings within those districts may qualify for historic tax credits for building rehabilitation.

Owners and developers may potentially receive a 20% federal income tax credit and a 15-25% state income tax credit for certified rehabilitation of income-producing historic structures.



EXAMPLE FOR INCOME-PRODUCING PROPERTIES

\$1 million Rehabilitation Expenses
x 20% Federal Tax Credit
x 15% Base Level State Tax Credit

\$350,000 Tax Credit Amount

Find more information at the [North Carolina State Historic Preservation Offices.](#)

Improving the Facade?

Properties within the 7th Avenue and Main Street Municipal Service Districts (MSDs) are eligible for a Facade Improvement Grant.

Certificate of Appropriateness

The Main Street Historic District is a locally designated historic district. Buildings within the boundaries require a Certificate of Appropriateness approved by the [Historic Preservation Commission.](#)